

Sponsorships

Becoming a sponsor is a great way to both get your word out *and* keep Forward Kentucky strong and vibrant. You can purchase as few or as many slots as you want, in whichever publication channel you want: newsletters, podcasts, or videos – or all three! We will work with you to craft your message, and you can even choose certain dates for your message to run.

Channel	Rates		
Weekly Update newsletter	1 month – \$50	2 months – \$90	3 months – \$127
KYGA Update newsletter	1 month – \$50	2 months – \$90	3 months – \$127
Moving KY Forward video/podcast	3 episodes – \$15	6 episodes – \$27	9 episodes – \$38
State of Kentucky video/podcast	3 episodes – \$15	6 episodes – \$27	9 episodes – \$38
Bruce’s Take video	3 episodes – \$15	6 episodes – \$27	9 episodes – \$38

Advertising

Putting your ad on our site is extremely cost-effective, with prices well under the industry average. In addition, you will be reaching a relatively select audience: person in Kentucky who are interested in government affairs, politics, or public service. All ads run in one-month increments, sharing the slot with up to two other ads (three-ad rotation).

Location	Average Views per Month	Recommended Size	Cost per Month
Below logo <i>(seen on every page view)</i>	10,000	720 x 90	\$50
Above “Latest” on home page <i>(only seen when home page is viewed)</i>	1,000	300 x 250	\$15
Above “Trending” on home page <i>(only seen when home page is viewed)</i>	1,000	Almost any	\$15
Above footer <i>(seen on every page view)</i>	10,000	Almost any	\$40